

WSFA
12 East Delano Ave.
Montgomery, AL 36105
(334) 288-1212

CONTRACT

<u>Contract / Revision</u> 1753152 /		<u>Alt Order #</u> 08656087
<u>Product</u> SENATE LEADERSHIP FU		
<u>Contract Dates</u> 07/13/17 - 07/26/17		<u>Estimate #</u> 3649
<u>Advertiser</u> ISS/Senate Leadership Fund		<u>Original Date / Revision</u> 07/21/17 / 07/21/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WSFA	<u>Account Executive</u> Ryan Eddins	<u>Sales Office</u> HRP-Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u>	<u>Advertiser Code</u> 155	<u>Product 1/2</u> 385
<u>Agency Ref</u>		<u>Advertiser Ref</u>

www.wsfa.com

And:

Main Street Media Group
66 Canal Center Plaza, Suite 555
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WSFA	07/14/17	07/14/17	ALABAMA LIVE @ 1130AM	1130A-12P		:30				NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/10/17	07/16/17	----1--				1	\$70.00				
2	WSFA	07/14/17	07/14/17	Judge Judy 1st Run	330-4p		:30				NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/10/17	07/16/17	----1--				1	\$135.00				
3	WSFA	07/14/17	07/14/17	Today in Alabama 5am	5-530a		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/10/17	07/16/17	----1--				1	\$225.00				
4	WSFA	07/21/17	07/21/17	Today in Alabama 530a	530am-6am		:30				NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/17/17	07/23/17	----1--				1	\$285.00				
5	WSFA	07/14/17	07/21/17	WSFA 12 News at Six - MF	6-630pm		:30				NM	2	\$1,580.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/10/17	07/16/17	----1--				1	\$790.00				
Week:		07/17/17	07/23/17	----1--				1	\$790.00				
6	WSFA	07/21/17	07/21/17	Today In Alabama	6a-7a		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/17/17	07/23/17	----1--				1	\$450.00				
7	WSFA	07/14/17	07/21/17	America's Got Talent	7-9pm		:30				NM	2	\$680.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/10/17	07/16/17	----1--				1	\$340.00				
Week:		07/17/17	07/23/17	----1--				1	\$340.00				
8	WSFA	07/14/17	07/21/17	NBC Today 2	9-10am		:30				NM	2	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/10/17	07/16/17	----1--				1	\$115.00				
Week:		07/17/17	07/23/17	----1--				1	\$115.00				
9	WSFA	07/14/17	07/14/17	dateline	9-10pm		:30				NM	1	\$510.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/10/17	07/16/17	----1--				1	\$510.00				

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The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

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Contract / Revision	Alt Order #
1753152 /	08656087

Contract Dates	Product	Estimate #
07/13/17 - 07/26/17	SENATE LEADERSHIP	3649

Advertiser	Original Date / Revision
ISS/Senate Leadership Fi	07/21/17 / 07/21/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
10	WSFA	07/24/17	07/24/17	Tonight Show	1035-1130pm		:30				NM	1	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/24/17	07/30/17	1-----				1	\$360.00				
11	WSFA	07/17/17	07/17/17	Last Call With Carson Daily L	1230-1a		:30				NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/17/17	07/23/17	1-----				1	\$15.00				
12	WSFA	07/17/17	07/17/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30				NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/17/17	07/23/17	1-----				1	\$170.00				
13	WSFA	07/24/17	07/24/17	Today in Alabama 530a	530am-6am		:30				NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/24/17	07/30/17	1-----				1	\$285.00				
14	WSFA	07/24/17	07/24/17	WSFA 12 News at Six - MF	6-630pm		:30				NM	1	\$790.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/24/17	07/30/17	1-----				1	\$790.00				
15	WSFA	07/24/17	07/24/17	Today In Alabama	6a-7a		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/24/17	07/30/17	1-----				1	\$450.00				
16	WSFA	07/24/17	07/24/17	Entertainment Tonight	630-7p		:30				NM	1	\$485.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/24/17	07/30/17	1-----				1	\$485.00				
17	WSFA	07/17/17	07/17/17	NBC Today Show	7-9am		:30				NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/17/17	07/23/17	1-----				1	\$260.00				
18	WSFA	07/17/17	07/17/17	American Ninja Warrior	7-9pm		:30				NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/17/17	07/23/17	1-----				1	\$675.00				
19	WSFA	07/15/17	07/22/17	NET Saturday Night Live	1030p-12xm		:30				NM	2	\$520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/10/17	07/16/17	-----1-				1	\$260.00				
Week:		07/17/17	07/23/17	-----1-				1	\$260.00				
20	WSFA	07/15/17	07/22/17	ET WEEKEND	1203-1x		:30				NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/10/17	07/16/17	-----1-				1	\$25.00				
Week:		07/17/17	07/23/17	-----1-				1	\$25.00				
21	WSFA	07/15/17	07/22/17	Absolutley Alabama	530-6a		:30				NM	2	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/10/17	07/16/17	-----1-				1	\$45.00				
Week:		07/17/17	07/23/17	-----1-				1	\$45.00				
22	WSFA	07/15/17	07/22/17	Dateline Sat Night Myste	8-10pm		:30				NM	2	\$430.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/10/17	07/16/17	-----1-				1	\$215.00				
Week:		07/17/17	07/23/17	-----1-				1	\$215.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	2	WSFA	07/17/17-07/23/17	Dateline Sat Night Myste	8-10pm	-----Sa--	:30		\$215.00		NM		
			See MG 22.3										
	3	WSFA	07/22/17-07/23/17	dateline saturday night myste	9-10PM	-----Sa--	:30		\$215.00		NM		
			Ⓜ MG for 22.2 07/22										

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07/13/17 - 07/26/17	SENATE LEADERSHIP	3649

<u>Advertiser</u>	<u>Original Date / Revision</u>
ISS/Senate Leadership Fi	07/21/17 / 07/21/17

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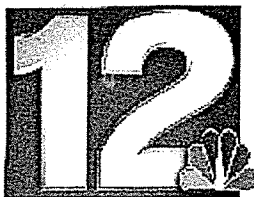
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
23	WSFA	07/23/17	07/23/17	WSFA 12 News at Ten - Sun	10-1030pm		:30				NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/17/17	07/23/17	-----1				1	\$675.00				
24	WSFA	07/16/17	07/23/17	Right This Minute	1130p12x		:30				NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/10/17	07/16/17	-----1				1	\$15.00				
Week:		07/17/17	07/23/17	-----1				1	\$15.00				
25	WSFA	07/16/17	07/23/17	WSFA 12 News at Five-Sun	Su 5-530p		:30				NM	2	\$410.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/10/17	07/16/17	-----1				1	\$205.00				
Week:		07/17/17	07/23/17	-----1				1	\$205.00				
26	WSFA	07/16/17	07/16/17	Dateline	6-7PM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/10/17	07/16/17	-----1				1	\$225.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WSFA	07/10/17-07/16/17	Dateline	6-7PM	-----Su	:30		\$225.00		NM		
	Credited												
27	WSFA	07/16/17	07/16/17	NET NBC Sunday Today Shc	7-8a		:30				NM	1	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/10/17	07/16/17	-----1				1	\$105.00				
28	WSFA	07/20/17	07/20/17	WSFA 12 News at Ten - MF	10-1030pm		:30				NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/17/17	07/23/17	---1---				1	\$675.00				
29	WSFA	07/20/17	07/20/17	NBC Today Show 3	10-11am		:30				NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/17/17	07/23/17	---1---				1	\$115.00				
30	WSFA	07/20/17	07/20/17	Tonight Show	1035-1130p		:30				NM	1	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/17/17	07/23/17	---1---				1	\$360.00				
31	WSFA	07/13/17	07/13/17	ALABAMA LIVE @ 11A	11-1130Am		:30				NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/10/17	07/16/17	---1---				1	\$70.00				
32	WSFA	07/13/17	07/13/17	NET Days of Our Lives	1230-130p		:30				NM	1	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/10/17	07/16/17	---1---				1	\$340.00				
33	WSFA	07/13/17	07/13/17	Last Call With Carson Daily	L1230-1x		:30				NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/10/17	07/16/17	---1---				1	\$15.00				
34	WSFA	07/13/17	07/13/17	WSFA 12 News at Noon	12-1230pm		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/10/17	07/16/17	---1---				1	\$225.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WSFA	07/10/17-07/16/17	WSFA 12 News at Noon	12-1230pm	----Th----	:30		\$225.00		NM		
	Credited												
35	WSFA	07/13/17	07/13/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30				NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/10/17	07/16/17	---1---				1	\$170.00				
36	WSFA	07/13/17	07/13/17	WSFA 12 News at Five	5-530pm		:30				NM	1	\$280.00

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ISS/Senate Leadership Fi	07/21/17 / 07/21/17

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/10/17	07/16/17	---1---				1	\$280.00				
37	WSFA	07/13/17	07/13/17	Today in Alabama 530a	530am-6am		:30				NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/10/17	07/16/17	---1---				1	\$285.00				
38	WSFA	07/20/17	07/20/17	NBC Today Show	7-9am		:30				NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/17/17	07/23/17	---1---				1	\$260.00				
39	WSFA	07/20/17	07/20/17	Shades of Blue	9-10pm		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/17/17	07/23/17	---1---				1	\$450.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WSFA	07/17/17-07/23/17	Shades of Blue	9-10pm	----Th-----	:30		\$450.00		NM		
Credited													
40	WSFA	07/18/17	07/18/17	ALABAMA LIVE @ 11A	11-1130Am		:30				NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/17/17	07/23/17	-1-----				1	\$70.00				
41	WSFA	07/18/17	07/18/17	ALABAMA LIVE @ 1130AM	1130A-12P		:30				NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/17/17	07/23/17	-1-----				1	\$70.00				
42	WSFA	07/18/17	07/18/17	NET Days of Our Lives	1230-130p		:30				NM	1	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/17/17	07/23/17	-1-----				1	\$340.00				
43	WSFA	07/25/17	07/25/17	Last Call With Carson Daily L	1230-1x		:30				NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/24/17	07/30/17	-1-----				1	\$15.00				
44	WSFA	07/18/17	07/18/17	WSFA 12 News at Noon	12-1230pm		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/17/17	07/23/17	-1-----				1	\$225.00				
45	WSFA	07/18/17	07/18/17	HARRY	2-3p		:30				NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/17/17	07/23/17	-1-----				1	\$60.00				
46	WSFA	07/18/17	07/18/17	Judge Judy 1st Run	330-4p		:30				NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/17/17	07/23/17	-1-----				1	\$135.00				
47	WSFA	07/25/17	07/25/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30				NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/24/17	07/30/17	-1-----				1	\$170.00				
48	WSFA	07/18/17	07/25/17	Today in Alabama 5am	5-530a		:30				NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/17/17	07/23/17	-1-----				1	\$225.00				
Week:		07/24/17	07/30/17	-1-----				1	\$225.00				
49	WSFA	07/25/17	07/25/17	WSFA 12 News at Five	5-530pm		:30				NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/24/17	07/30/17	-1-----				1	\$280.00				
50	WSFA	07/25/17	07/25/17	NBC Today Show	7-9am		:30				NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/24/17	07/30/17	-1-----				1	\$260.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WSFA
12 East Delano Ave.
Montgomery, AL 36105
(334) 288-1212

www.wsfa.com

Contract / Revision	Alt Order #
1753152 /	08656087

Contract Dates	Product	Estimate #
07/13/17 - 07/26/17	SENATE LEADERSHIP	3649

Advertiser	Original Date / Revision
ISS/Senate Leadership Fi	07/21/17 / 07/21/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
51	WSFA	07/26/17	07/26/17	WSFA 12 News at Ten - MF	10-1030pm		:30	.			NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/24/17	07/30/17	--1----				1	\$675.00				
52	WSFA	07/26/17	07/26/17	NBC Today Show 3	10-11am		:30				NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/24/17	07/30/17	--1----				1	\$115.00				
53	WSFA	07/26/17	07/26/17	Tonight Show	1035-1130pm		:30				NM	1	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/24/17	07/30/17	--1----				1	\$360.00				
54	WSFA	07/26/17	07/26/17	NET Days of Our Lives	1230-130p		:30				NM	1	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/24/17	07/30/17	--1----				1	\$340.00				
55	WSFA	07/26/17	07/26/17	HARRY	2-3p		:30				NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/24/17	07/30/17	--1----				1	\$60.00				
56	WSFA	07/19/17	07/19/17	WSFA 12 News at Five	5-530pm		:30	.			NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/17/17	07/23/17	--1----				1	\$280.00				
57	WSFA	07/26/17	07/26/17	Today in Alabama	6a-7a		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/24/17	07/30/17	--1----				1	\$450.00				
58	WSFA	07/19/17	07/19/17	Entertainment Tonight	630-7p		:30				NM	1	\$485.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/17/17	07/23/17	--1----				1	\$485.00				
59	WSFA	07/26/17	07/26/17	NBC Today 2	9-10am		:30	.			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/24/17	07/30/17	--1----				1	\$115.00				
60	WSFA	07/19/17	07/19/17	law and order : svu	9-10pm		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/17/17	07/23/17	--1----				1	\$565.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>			
		1	WSFA	07/17/17-07/23/17	law and order : svu	9-10pm	---W-----	:30	\$565.00	NM			
		Credited											
61	WSFA	07/16/17	07/16/17	Sunday Ngt w/ Megyn Kelly	6-7PM		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/10/17	07/16/17	-----S				1	\$225.00				
62	WSFA	07/20/17	07/20/17	The Night Shift	9-10pm		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/17/17	07/23/17	---T---				1	\$450.00				
63	WSFA	07/19/17	07/19/17	This Is Us	9-10pm		:30	.			NM	1	\$565.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/17/17	07/23/17	--W----				1	\$565.00				
E 64	WSFA	07/20/17	07/23/17	WSFA 12 News at Noon	12-1230pm		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/17/17	07/23/17	---TF--				1	\$225.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>			
		1	WSFA	07/17/17-07/23/17	WSFA 12 News at Noon	12-1230pm	----ThF----	:30	\$225.00	NM			
		Credited											

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(334) 288-1212

www.wsfa.com

Contract / Revision	Alt Order #
1753152 /	08656087

Contract Dates	Product	Estimate #
07/13/17 - 07/26/17	SENATE LEADERSHIP	3649

Advertiser	Original Date / Revision
ISS/Senate Leadership Fi	07/21/17 / 07/21/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount			
N 65	WSFA	07/25/17	07/25/17	WSFA 12 News at Noon	12-1230pm		:30				NM	1	\$225.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>							
	Week:	07/24/17	07/30/17	-T-----				1	\$225.00							
Totals													0.00		70	\$18,955.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/26/17 - 07/26/17	70	\$18,955.00	(\$2,843.25)	\$16,111.75
Totals	70	\$18,955.00	(\$2,843.25)	\$16,111.75

Signature: _____ **Date:** _____

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REP HEADLINE# 8656087 TRF# 1753152 REP: TEL# 703-528-9387 FAX# 703-516-9680
\$\$\$ MOD# 1: APPROVED REV #0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION JUL19/17 13.04
*** CHANGES *** ** WSFA-TV ***

ADV # _____ ADV. NAME ISS/SENATE LEADERSHIP FUND REP. # _____ OFF. # _____ SALESMAN # _____
AGY # _____ AGY. NAME MAIN STREET MEDIA GROUP BUYER NAME STEPHANIE MARONEY
P.O. BOX 25093 SALES PRSN WA- RYAN EDDINS (H)
ALEXANDRIA, VA 22313

ORDER # _____ CONTRACT # 8656087 CLASS: NATL. LOCAL REGIONAL
PRDCT SENATE LEADERSHIP FU EST#3649 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES JUL13/17 JUL26/17 WK-2
CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE JUL19/17 13.04

STA: CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
SENATE LEADERSHIP FUND
NO BUYS TO PRINT
STATION MAKEGOOD OFFERS:
M4 UNRESL BUY#34 MISSED: THU/1200N-1230P JUL13 30S \$225.00 (JUL19/17)
OFFER: TH-F/1200N-1230P JUL20 30S \$225.00 PLS ADVISE.
CMT: SPOT WAS MISSED DUE TO SPECIAL REPORT PRESS CONFERENCE. PLEASE
CMT: CONFIRM ASAP! THANKS, DENICE

JUL/17 18955.00 CONTRACT TOTAL 18955.00
TOTAL SPOTS 70

MARKET TOTALS \$121,670 WSFA 51% WNCN 8% WAKA 31% WCOV 10% CABL 0% WBMM 0% WIYC 0%
ESFA 0% EAKA 0%

ACCURATE SHARES
SVC- NSI
DEMOS- RA35+*

REP HEADLINE# 8656087 TRF# 1753152 REP: TEL# 703-528-9387 FAX# 703-516-9680
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP JUL19/17 13.46
*** CHANGES *** ** WSFA-TV ***

ADV # ADV. NAME ISS/SENATE LEADERSHIP FUND REP. # OFF. # SALESMAN #
AGY # AGY. NAME MAIN STREET MEDIA GROUP BUYER NAME STEPHANIE MARONEY
P.O. BOX 25093 SALES PRSN WA- RYAN EDDINS (H)
ALEXANDRIA, VA 22313

ORDER # CONTRACT # 8656087 CLASS: NATL. LOCAL REGIONAL
PRDCT SENATE LEADERSHIP FU EST#3649 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES JUL13/17 JUL26/17 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE JUL19/17 13.46

REP: REVISED ORDER
M4 OKD AS LINE 64
TTL SAME, \$18,955
PLS CONFIRM
THANKS JASMINE FOR RYAN

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
CON CM SENATE LEADERSHIP FUND

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
34	S		1200N-1230P	30		\$225.00	7/13	7/13	0		THU	0
PROGRAM : WSFA 12 NEWS AT NOON												
CON COM1: WSFA 12 NEWS AT NOON												
64	A		1200N-1230P	30		\$225.00	7/20	7/21	1		TH-F	1
PROGRAM : WSFA 12 NEWS AT NOON												
ORD COM1: SPOT WAS MISSED DUE TO SPECIAL REPORT PRESS CONFERENCE. PLEASE												
ORD COM2: CONFIRM ASAP! THANKS, DENICE												
THIS IS A MAKE-GOOD FOR JUL13 ON LINE-34 FOR 1 SPOT/WK												

AGENCY ADVERTISER CODE = 155 AGENCY EST# = 3649
AGENCY PRODUCT CODE = 385
AGENCY ADVERTISER CODE = 155
AGENCY PRODUCT CODE = 385

0
JUL19/17 13.46
*** WSFA-TV ***

JUL19/17 13.46
*** WSEA-TV ***

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DAYS
:TOTL:
:SPTS:

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STATION MAKEGOOD OFFERS:

M4	OK'D	BUY#34	MISSED: THU/1200N-1230P	JUL13	30S	\$225.00	(JUL19/17)
			OFFER: TH-F/1200N-1230P	JUL20	30S	\$225.00	PLS ADVISE.
			CMT: SPOT WAS MISSED DUE TO SPECIAL REPORT			PRESS CONFERENCE.	PLEASE
			CMT: CONFIRM ASAP! THANKS,			DENICE	

CONTRACT TOTAL	18955.00
TOTAL SPOTS	70

0% WYC 0%

E GOOD N-PROGRAM NAME

Z-COMMENTS *--MULTIPLE

REP HEADLINE# 8656087 TRF# 1753152 REP: TEL# 703-528-9387 FAX# 703-516-9680
\$\$\$ MOD# 1: APPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION JUL19/17 14.55
*** WSFA-TV ***

ADV # _____ ADV. NAME ISS/SENATE LEADERSHIP FUND REP. # _____ OFF. # _____ SALESMAN # _____
AGY # _____ AGY. NAME MAIN STREET MEDIA GROUP BUYER NAME STEPHANIE MARONEY
P.O. BOX 25093 SALES PRSN WA- RYAN EDDINS (H)
ALEXANDRIA, VA 22313

ORDER # _____ CONTRACT # 8656087 CLASS: NATL. LOCAL REGIONAL
PRDCT SENATE LEADERSHIP FU EST#3649 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES JUL13/17 JUL26/17 WK-2
CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE JUL19/17 14.55

REP: REVISED ORDER
M4 OKD AS LINE 64
TTL SAME, \$18,955
PLS CONFIRM
THANKS JASMINE FOR RYAN

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
SENATE LEADERSHIP FUND
NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION
STATION MAKEGOOD OFFERS:
M4 OK'D BUY#34 MISSED: THU/1200N-1230P JUL13 30S \$225.00 (JUL19/17)
OFFER: TH-F/1200N-1230P JUL20 30S \$225.00 PLS ADVISE.
CMT: SPOT WAS MISSED DUE TO SPECIAL REPORT PRESS CONFERENCE. PLEASE
CMT: CONFIRM ASAP! THANKS, DENICE

CONTRACT TOTAL 18955.00
TOTAL SPOTS 70

REP HEADLINE# 8656087 TRF# 1753152 REP: TEL# 703-528-9387 FAX# 703-516-9680
\$\$\$ MOD# 2: APPROVED REV #0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION JUL21/17 12.55
CHANGES ** WSFA-TV ***

ADV # _____ ADV. NAME ISS/SENATE LEADERSHIP FUND REP. # _____ OFF. # _____ SALESMAN # _____
AGY # _____ AGY. NAME MAIN STREET MEDIA GROUP BUYER NAME STEPHANIE MARONEY
P.O. BOX 25093 SALES PRSN WA- RYAN EDDINS (H)
ALEXANDRIA, VA 22313

ORDER # _____ CONTRACT # 8656087 CLASS: NATL. LOCAL REGIONAL
PRDCT SENATE LEADERSHIP FU EST#3649 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES JUL13/17 JUL26/17 WK-2
CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE JUL21/17 12.55

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

SENATE LEADERSHIP FUND

NO BUYS TO PRINT
STATION MAKEGOOD OFFERS:

M5 UNRESL BUY#64 MISSED:TH-F/1200N-1230P JUL20 30S \$225.00 (JUL21/17)
OFFER:M-TU/1200N-1230P JUL24 30S \$225.00 PLS ADVISE.
CMT:SPOT WAS MISSED DUE TO OJ PAROLE HEARING. PLEASE CONFIRM. THANKS,
CMT:DENICE

JUL/17 18955.00 CONTRACT TOTAL 18955.00
TOTAL SPOTS 70

MARKET TOTALS \$121,670 WSFA 51% WNCN 8% WAKA 31% WCOV 10% CABL 0% WBMM 0% WIYC 0%
ESFA 0% EAKA 0%

ACCURATE SHARES

SVC- NSI
DEMOS- RA35+*

CREDIT RISK !!!
HARRIS REPORT FROM REP
CHANGES
JUL21/17 13.55
*** WSFA-TV ***

REP HEADLINE# 8656087 TRF# 1753152
\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

ADV # _____ ADV. NAME ISS/SENATE LEADERSHIP FUND REP. # _____ OFF. # _____ SALESMAN # _____

AGY # _____ AGY. NAME MAIN STREET MEDIA GROUP
BUYER NAME STEPHANIE MARONEY

P.O. BOX 25093

ALEXANDRIA, VA 22313

ORDER # _____
CONTRACT # 8656087
CLASS: NATL. _____
LOCAL REGIONAL

PRDCT	<u>SENATE LEADERSHIP FU</u>	<u>EST#3649</u>	<u>COMMENTS: (LINE, ORDER, INVOICE)</u>
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FLIGHT	DATES	JUL13/17	JUL26/17	WK-2

CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE	JUL21/17	13.55
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REP: M5 APPROVED
TTL SAME
THANKS TAYL

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

SENATE LEADERSHIP FUND

[illegible]

AGENCY ADVERTISER CODE = 155
AGENCY PRODUCT CODE = 385
AGENCY EST# = 3649

64	S	1200N-1230P	30	\$225.00	7/20	7/21	0	!	TH-F
64	S	1200N-1230P	30	\$225.00	7/20	7/21	0	!	TH-F

PROGRAM : WSFA 12 NEWS AT NOON
ORD COM1: SPOT WAS MISSED DUE TO SPECIAL REPORT PRESS CONFERENCE.
ORD COM2: CONFIRM ASAP! THANKS, DENICE.
THIS IS A MAKE-GOOD FOR JUL13 ON LINE-34 FOR 1 SPOT/WK

65	A	1200N-1230F	30	\$225.00	7/24	1	M-TU
66	A	1200N-1230F	30	\$225.00	7/25	1	M-TU

PROGRAM : WSFA 12 NEWS AT NOON
ORD COM1: SPOT WAS MISSED DUE TO OJ PAROLE HEARING. PLEASE CONFIRM.
ORD COM2: DENICE
THIS IS A MAKE-GOOD FOR JUL20 ON LINE-64 FOR 1 SPOT/WK
THANKS,

FAX# 703-516-9680

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

REP HEADLINE# 8656087 TRF# 1753152

TRF# 1753152 ORDER WORKSHEET

HARRIS REPORT FROM REP

REP HEADLINE# 8656087 TRF# 1753152 ORDER WORKSHEET HARRIS REPORT FROM REP JUL21/17 13.55
 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$ **CHANGES** *** WSAFA-TV ***

:LINE#:	REP :	CD :	TIME PERIOD :	LGTH :	SEC :	RATE :	START :	END :	SPTS:	WEEK :	DAYS :
:	LINE#:	:	:	:	:	:	DATE :	DATE :	/WK:	INVT :	:
1	1		10:00-11:00	1	00	100	01/01/2024	01/01/2024	1	1	MON
2	1		11:00-12:00	1	00	100	01/01/2024	01/01/2024	1	1	TUE
3	1		12:00-13:00	1	00	100	01/01/2024	01/01/2024	1	1	WED
4	1		13:00-14:00	1	00	100	01/01/2024	01/01/2024	1	1	THU
5	1		14:00-15:00	1	00	100	01/01/2024	01/01/2024	1	1	FRI
6	1		15:00-16:00	1	00	100	01/01/2024	01/01/2024	1	1	SAT
7	1		16:00-17:00	1	00	100	01/01/2024	01/01/2024	1	1	SUN
8	1		17:00-18:00	1	00	100	01/01/2024	01/01/2024	1	1	MON
9	1		18:00-19:00	1	00	100	01/01/2024	01/01/2024	1	1	TUE
10	1		19:00-20:00	1	00	100	01/01/2024	01/01/2024	1	1	WED
11	1		20:00-21:00	1	00	100	01/01/2024	01/01/2024	1	1	THU
12	1		21:00-22:00	1	00	100	01/01/2024	01/01/2024	1	1	FRI
13	1		22:00-23:00	1	00	100	01/01/2024	01/01/2024	1	1	SAT
14	1		23:00-00:00	1	00	100	01/01/2024	01/01/2024	1	1	SUN
15	1		00:00-01:00	1	00	100	01/01/2024	01/01/2024	1	1	MON
16	1		01:00-02:00	1	00	100	01/01/2024	01/01/2024	1	1	TUE
17	1		02:00-03:00	1	00	100	01/01/2024	01/01/2024	1	1	WED
18	1		03:00-04:00	1	00	100	01/01/2024	01/01/2024	1	1	THU
19	1		04:00-05:00	1	00	100	01/01/2024	01/01/2024	1	1	FRI
20	1		05:00-06:00	1	00	100	01/01/2024	01/01/2024	1	1	SAT
21	1		06:00-07:00	1	00	100	01/01/2024	01/01/2024	1	1	SUN
22	1		07:00-08:00	1	00	100	01/01/2024	01/01/2024	1	1	MON
23	1		08:00-09:00	1	00	100	01/01/2024	01/01/2024	1	1	TUE
24	1		09:00-10:00	1	00	100	01/01/2024	01/01/2024	1	1	WED
25	1		10:00-11:00	1	00	100	01/01/2024	01/01/2024	1	1	THU
26	1		11:00-12:00	1	00	100	01/01/2024	01/01/2024	1	1	FRI
27	1		12:00-13:00	1	00	100	01/01/2024	01/01/2024	1	1	SAT
28	1		13:00-14:00	1	00	100	01/01/2024	01/01/2024	1	1	SUN
29	1		14:00-15:00	1	00	100	01/01/2024	01/01/2024	1	1	MON
30	1		15:00-16:00	1	00	100	01/01/2024	01/01/2024	1	1	TUE
31	1		16:00-17:00	1	00	100	01/01/2024	01/01/2024	1	1	WED
32	1		17:00-18:00	1	00	100	01/01/2024	01/01/2024	1	1	THU
33	1		18:00-1								

STATION MAKEGOOD OFFERS:

M5 OK'D BUY#64 MISSED:TH-F/1200N-1230P JUL20 30S \$225.00 (JUL21/17)
OFFER:M-TU/1200N-1230P JUL24 30S \$225.00 PLS ADVISE.
CMT:SPOT WAS MISSED DUE TO OJ PAROLE HEARING. PLEASE CONFIRM. THANKS,
CMT:DENICE

JUL/17 18955.00

CONTRACT TOTAL	18955.00
TOTAL SPOTS	70

MARKET TOTALS	\$121,670	WSFA 51%	WNCF 8%	WAKA 31%	WCOV 10%	CABL 0%	WBMM 0%	WIYC 0%
			ESFA 0%	EAKA 0%				

ACCURATE SHARES

SVC- NSI
DEMOS- RA35+*

MOD CODE	A-ADD	B-BUY TYPE	C-CANCELLED	DE-DELETE	E-EFF DATES	L-LENGTH	M-MAKEGOOD	N-PROGRAM NAME
P-CLASS, PLAN, SECT	Q-PAID PGM	R-RATE	S-SPOTS PER WEEK	T-TIME	X-LATE	Y-DAYS	Z-COMMENTS	*-MULTIPLE

REP HEADLINE# 8656087 TRF# 1753152 REP: TEL# 703-528-9387 FAX# 703-516-9680
\$\$\$ MOD# 2: APPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION JUL21/17 15.32
*** WSFA-TV ***

ADV # _____ ADV. NAME ISS/SENATE LEADERSHIP FUND REP. # _____ OFF. # _____ SALESMAN # _____
AGY # _____ AGY. NAME MAIN STREET MEDIA GROUP BUYER NAME STEPHANIE MARONEY
P.O. BOX 25093 SALES PRSN WA- RYAN EDDINS (H)
ALEXANDRIA, VA 22313

ORDER # _____ CONTRACT # 8656087 CLASS: NATL. LOCAL REGIONAL

PRDCT SENATE LEADERSHIP FU EST#3649 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES JUL13/17 JUL26/17 WK-2

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE JUL21/17 15.32

REP: M5 APPROVED
TTL SAME
THANKS TAYLOR FOR RYAN

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

SENATE LEADERSHIP FUND
NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION
STATION MAKEGOOD OFFERS:
M5 OK'D BUY#64 MISSED:TH-F/1200N-1230P JUL20 30S \$225.00 (JUL21/17)
OFFER:M-TU/1200N-1230P JUL24 30S \$225.00 PLS ADVISE.
CMT:SPOT WAS MISSED DUE TO OJ PAROLE HEARING. PLEASE CONFIRM. THANKS,
CMT:DENICE

CONTRACT TOTAL 18955.00
TOTAL SPOTS 70